

# 2nd International Swine Flu Conference

Conference: August 18-19, 2010 Workshop: August 20, 2010

Washington D.C.

Prevention Cure Real Cases Best Practices Panel Discussions  
Break-out Sessions Role-playing Sessions Saving Lives

Prevention

Cure

Real Cases

Break-out Sessions

Role-playing Sessions

Saving Lives

“*Very high quality papers & presentations.  
A very good overview of different kinds  
of information - a lot of knowledge.*”

**Koos van der Velden**  
Chairman  
European Influenza Surveillance Scheme

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## Learn How To Plan

Make everyone a stakeholder.  
Spell out roles and responsibilities.

## Protect Your Community

Know your resources.  
Test them against your toughest scenarios.

## Know How To Respond

Recognize problem earlier.  
Make the right decisions fast.

## Plan To Continue

Keep the business process alive.

The World Health Organization (WHO) confirmed that the world has indeed been going through a real influenza pandemic:

- In April 2009, WHO reported lab confirmed cases in 9 countries.
- In June 2009, WHO reported cases in 74 countries and territories in more than two WHO regions, compelling it to announce that a pandemic was underway.
- In January 2010, WHO announced that more than 209 countries and territories have reported confirmed cases of pandemic influenza H1N1, including at least 14,711 deaths.

The continuous occurrence of deadly human-to-human transmissions of H1N1 virus worldwide is the reason for the **2nd International Swine Flu Conference** to be held on **August 18-19, 2010** in **Washington, D.C.**

The 2nd ISFC builds on the success of the 1st ISFC held in August 2009 and attended by over 500 distinguished scientists, public health officials, law enforcers, first responders, and key decision-makers of major health companies from the United States, Europe, Asia, and the Middle East.

Your participation in the 2nd ISFC will allow you to know the latest and crucial pandemic prevention, preparedness, response, and recovery strategies designed by international bodies to end the human-to-human transmission of H1N1.

## Top Reasons to Attend 2nd ISFC

- Gain a broad bird's eye view of the global H1N1 situation
- Get the freshest updates from hard-to-reach country experts
- Learn how your organization can prepare for a pandemic.
- Establish contacts with key agencies
- Draw on first-hand best practices from top organizations to create solid business continuity plans

## Comprehensive Topics Covered at 2nd ISFC

- Mass Fatality Management Planning
- Country Report and Situations Update
- Surveillance and Data Management
- Preparing Communities Strategies
- Local Partnership and Participation
- Delivery of Vaccine and Antiviral Medication
- Pandemic Influenza Medical Countermeasure
- Benefit-Risk Assessment
- Prevention Education Efforts and Risk Communication
- Command, Control and Management
- Emergency Response Management
- Business-Based Planning
- School-Based Planning
- Community-Based Planning

You can also choose from over 10 concurrent breakout sessions that will help you create solid continuity plans to prepare for, respond to, and survive a pandemic.

## Break-out Sessions in 2nd ISFC

- Business Continuity Planning
- Continuity of Operations and Continuity of Government Planning
- Emergency Management Services
- Law Enforcement Agencies
- School / University Pandemic Planning
- Workplace Planning
- Hospital and Emergency Medical Services
- Airlines, Travel, Airport, Quarantine and Border Health Services
- Infectious Medical Waste
- AH1N1: Agriculture Perspective and Interventions

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## Concurrent Breakout Session #1

### Business Continuity Planning

- Allocate resources to protect employees and customers
- Find out which business risks are insured
- Ensure safe travel during outbreaks
- Identify when to reduce or even close operations

## Concurrent Breakout Session #2

### Continuity of Operations and Continuity of Government Planning

- When employees are out sick or taking care of the sick
- Outbreak in successive waves in a year
- Disruptions to public, private and critical infrastructure

## Concurrent Breakout Session #3

### Emergency Management Services

- Antivirals and protective equipment for workforce
- Overcome drop in staff count

## Concurrent Breakout Session #4

### Law Enforcement Agencies

- Protect police forces from falling ill
- Protect the delivery of vaccines, goods and services
- Manage surge in crime and meet routine requests
- Diffuse social unrest and public disorder
- Isolate prisons and other facilities

## Concurrent Breakout Session #5

### School / University Pandemic Planning

- Train teachers to screen for symptoms
- Know what to do when students and teachers fall ill
- Transport ill students
- Identify when to reduce or close down your school
- Effectively transform school facilities into shelters
- Communicate effectively with staff, parents and students

## Concurrent Breakout Session #6

### Workplace Planning

- Account for your employees
- Establish remote offices and flexible work plans.
- Identify the business functions that can be outsourced
- Secure your workplaces
- Train workers to screen for symptoms
- Know what to do when workers fall ill

## Concurrent Breakout Session #7

### Hospital and Emergency Medical Services

- Anticipate interruptions in essential supplies
- Protect the emergency operations center

## 2<sup>nd</sup> ISFC

Focuses on latest prevention, preparedness, response and recovery measures developed to address the deadly human-to-human transmission of H1N1. Its speakers and exhibitors represent the widest possible range of perspectives. It is the event where you can ask tough questions to doctors who have treated fatal human cases of H1N1.

## Concurrent Breakout Session #8

### Airlines, Travel, Airport, Quarantine and Border Health Services

- International and federal guidelines
- Measures to prevent the spread of communicable diseases
- Apprehension, examination and release
- Tools available to ensure patient does not pose risk to fellow travelers

## Concurrent Breakout Session #9

### Infectious Medical Waste

- Infectious waste management
- Packaging disposable infectious waste
- Engineering controls
- Pathological waste management
- Exposure control plan

## Concurrent Breakout Session #10

### H1N1: Agriculture Perspective and Interventions

- H1N1 sources and transmission
- How animal pathogens evolve
- Protect the public from zoonotic pathogens
- Analytical methods to detect, quantify, identify, monitor and control processes
- Sources and human exposure control management

## Workshops at ISFC

### Workshop 1

#### Learn How To Plan

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### Workshop 2

#### Know How To Respond

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#### Plan To Continue

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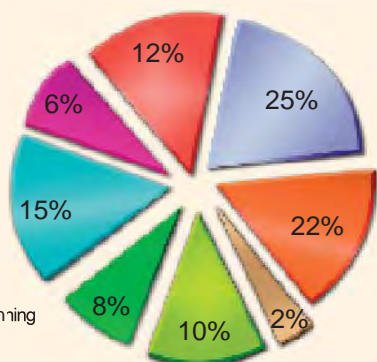
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## Profile of Previous ISFC Participants

- CEO/VP/COO/R&D Director
- Chief Epidemiology/Medical Officer/Doctor
- Commanding Officer/Rescue Services
- Emergency Management Services Director/ Chief Risk Officer/Senior Pandemic Officer
- Global Flu/Marketing Manager/Food Safety
- Health Minister & Hospital Heads/ Public Health Director
- Senior Government Officials
- Senior Manager/Director of Business Continuity Planning



40% Of attendees make the Final Decision

60% Of attendees make the Recommendations to the final decision maker

## Some of the 1st ISFC Speakers



**DR. JON KIM ANDRUS**  
Pan American Health Organization  
Immunization Chief



**DR. ADEWALE TROUTMAN**  
Louisville (KY) Metro Public Health & Wellness - Director



**DR. SAMUEL BOGOCH**  
Replikin Disease Forecasting & Vaccines - Chairman



**DR. RONY FRANCOIS**  
Louisiana Health & Hospitals Department - Assistant Secretary



**DR. GEORGES BENJAMIN**  
American Public Health Association  
Executive Director



**DARRELL DARNELL**  
Washington, DC Homeland Security & Emergency Management Director

## Who Shapes the Debate at 2nd ISFC...

- Chief Diagnostics
- Chief Therapeutics
- Chief EMS
- Head of National Center of Disease Control
- Head of Department of Epidemiology
- Director of General for Public Health
- Director of CMO
- Director of Business Continuity Planning
- Director of Immune Biology
- Director of Emergency Planning
- Director of Health and Safety
- Director of Infectious Disease
- Director of Global Microbiology
- Director of Food Safety

- Disaster Preparedness Coordinator
- Division Chief of Contingency
- Emergency Preparedness Officer
- Environmental Health Program Manager
- Epidemiologist
- Global Product Director of Influenza Vaccines
- Head of Clinical Reviews & Investigation
- Health Disaster Coordinator
- Medical Director of Flu Respiratory
- Medical Epidemiologist
- Pediatrician - Infectious Diseases Specialist
- Wildlife Biologist
- Regional Pandemic Flu Coordinator

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**Washington, DC**

Conference: 2nd International Swine Flu Conference  
 Dates, Conference: August 18-19, 2010  
 Date, Workshop: August 20, 2010  
 Venue: TBA

**Fax this form to register now!**

**FAX +1-202-280-1239**

*This form may be copied for additional registrations.*

**Delegate Details**

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Email \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Cell (Optional) \_\_\_\_\_

**Company/Organization Details**

Name \_\_\_\_\_  
 Company Size \_\_\_\_\_  
 Nature of Business \_\_\_\_\_  
 Number of Employees \_\_\_\_\_  
 Website \_\_\_\_\_  
 Address 1 \_\_\_\_\_  
 Address 2 \_\_\_\_\_ City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

**Register Early and Save**

Item*	Public Health, Military, Law Enforcement & Academia	Commercial Registration		Delegates	Total
		Early Bird Pay by June 28, 2010 Save up to \$105	Standard Price June 29		
Conference + 2 Workshops	\$1,975	\$2,680	\$2,785		
Conference + 1 Workshop	\$1,493	\$2,150	\$2,290		
Conference only	\$998	\$1,690	\$1,795		
Workshop-1			\$495		
Workshop-2			\$495		
Workshops 1&2			\$980		
Conference Documentation			\$695		
*Add \$85 for on-site registration/payment					Total Amount Due

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 Position \_\_\_\_\_  
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